

## CASE STUDY: BREWERY

Utility Management Services, Inc.

# Reduces Utility Expenses for Highland Brewing Company Over \$50,000 in Total Savings to Date



**H**ighland Brewing contracted UMS to audit their utility accounts.

Our Business Energy Professional Certified analysts acquired two years worth of billing and usage data directly from the power provider and performed an in-depth analysis using our proprietary software, RateMaster, to search for errors and overcharges.

UMS secured a one-time refund of almost \$4000 and an ongoing savings of \$7500 per year. To date, Highland Brewing has saved over \$50,000.

UMS continues to monitor and analyze the utility accounts at Highland Brewing to ensure that they are paying the lowest possible costs for energy.

### How It All Started

Highland founder, Oscar Wong, retired from an engineering career after traveling all over the country, and chose Asheville to start Highland Brewing "as a hobby" in the 3,500 square foot

brewery in downtown Asheville. Highland Brewing Company rolled out its first kegs in December 1994. Today, Asheville's first brewery since Prohibition is also the largest family-owned brewery native to the Southeast. Their beers are distributed throughout the nine states and Washington, DC.

Infrastructure and planning are now underway to channel rainwater from the roof and use it for grey-water, irrigation, and possibly additional power production. After 20 years, Highland continues to grow in sustainability efforts, brewing capacity, and quality. It is now in its second generation of family ownership.

### Highland Brewing Goes Solar

Highland Brewing cares about economics and protecting the environment. After years of planning, many of Highland Brewing's operations will now be powered by the sun. Under peak conditions the system can create up to 324 kW.



**Oscar Wong**, Founder, Owner, Board Chair, Chief Peddler, Schmoozing and Cleanup Guy.

## \$150 Million In Savings For Our Customers



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